

Store
Hours
9 to 5.30

Music Salons Open Evenings Until 9 o'Clock

A month of big sales. Sensational values in players—in fine phonographs. Sensational terms. And suspension of December payments on all pianos.

GIMBELS MUSIC SALONS : Eighth Floor
After 5:30 use 33rd Street Entrance, near Broadway

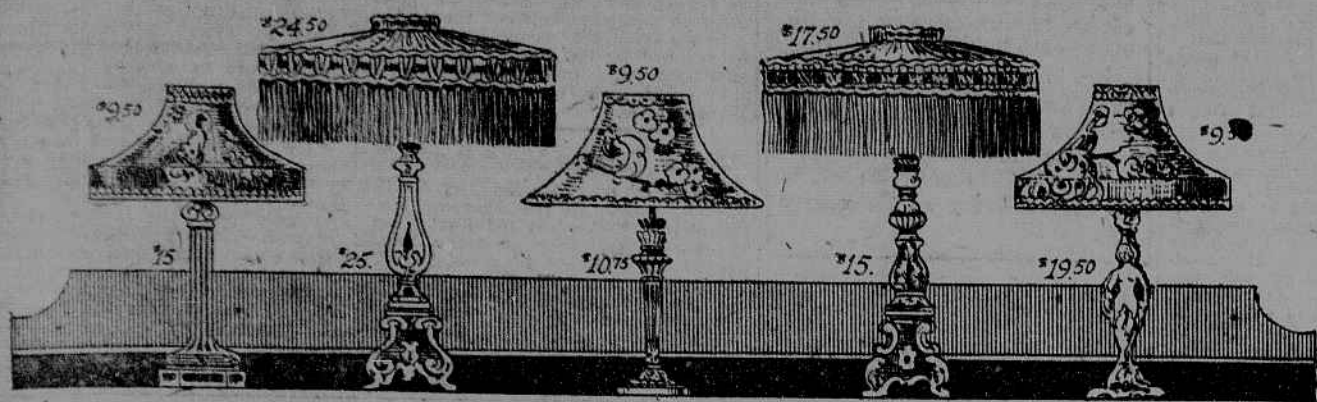
GIMBEL BROTHERS

32ND STREET—BROADWAY—33RD STREET—NEW YORK CITY

Gimbels Christmas Service Bureau

Where Christmas shoppers will find every assistance, from packing parcels for shipping to styppling change or sending telegrams, is now open on the Third Floor—Christmas Service Bureau.

Phone
Pennsylvania
5100



GREAT PURCHASE OF TABLE LAMPS

Half Price Made for a Fifth Avenue Store—the Greatest—the Oldest—the Most Exclusive in America. **Half Price**

321 Lamps in All : Exquisitely Wrought of Metalized Polychrome in Period Designs

38 Lamps Half Price : **\$25.00**
29 Lamps Half Price : **\$19.50**
52 Lamps Half Price : **\$12.50**
56 Lamps Half Price : **\$10.75**

Shades in Taffeta heavily fringed, \$16.75 to \$35.
Glass Shades, hand-painted designs, \$9.50 to \$13.75.

40 Lamps Half Price : **\$15.00**
31 Lamps Half Price : **\$9.50**
65 Lamps Half Price : **\$7.50**
10 Lamps Half Price : **\$6.50**

GIMBELS LAMP SHOP—Fifth Floor

Great Sale! Mahogany Clocks

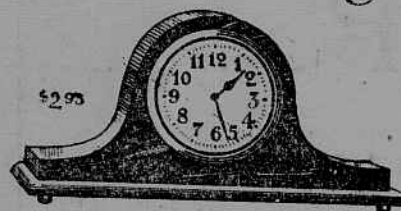
Ansonia And New Haven Makes

\$2.95

Solid Mahogany Boudoir and Desk Clocks

One and eight-day movements. Tambour, Gothic and fancy shapes. 2 and 2½ inch porcelain and silvered dial.

NO MAIL ORDERS



Mahogany Finish Tambour Clocks 20¼ x 9½ inches. Cast gilt sash and bezel. Convex glass. 6-inch porcelain dial. **\$9.95**

Guaranteed American Movements

\$3.95

Large Size Boudoir and Mantel Clocks

Tambour and Gothic. Sizes up to 13 x 7 inches. Silver dials. Some full radius figures and hands. Time and alarms.

GIMBELS CLOCK SHOP—Main Floor.. ALSO Main Aisle.

NO MAIL ORDERS

Fine Imported Wilton RUGS

Outstanding Values In Tomorrow's List of Big Sales

Price-cutting is the order of the day. Big-value giving in every department. The rug shop groups these genuinely fine imported Wilton Rugs at much below their worth. Rugs of handsome Oriental pattern.

9x10.6 Feet **\$63**

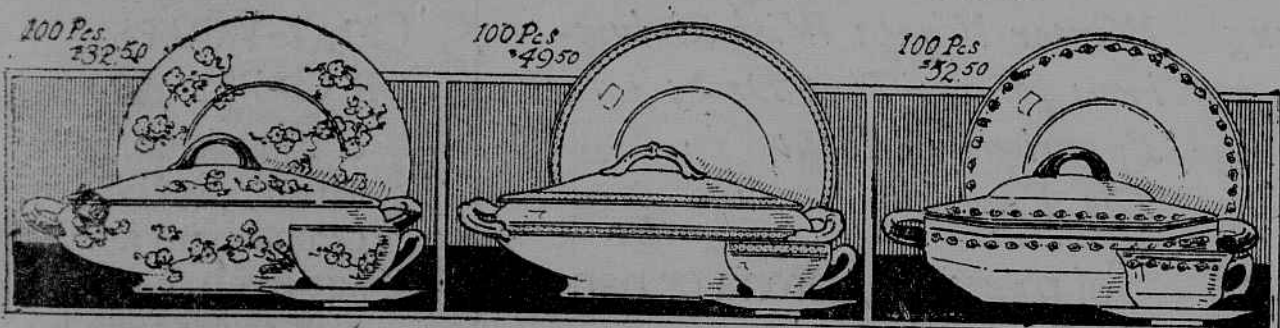
9 x 12 Feet **\$75**

Here are savings particularly significant because they are timely. Right in Thanksgiving's house-in-order days. Savings important because they involve many dollars—and for rugs of rich patterning—fine quality.

GIMBELS RUG STORE—Sixth Floor

Thanksgiving Sale of CHINA

Mighty Good Dinnerware at Mighty Low Prices in This Great Higgins & Seiter Anniversary Event. SAVE!



\$32.50

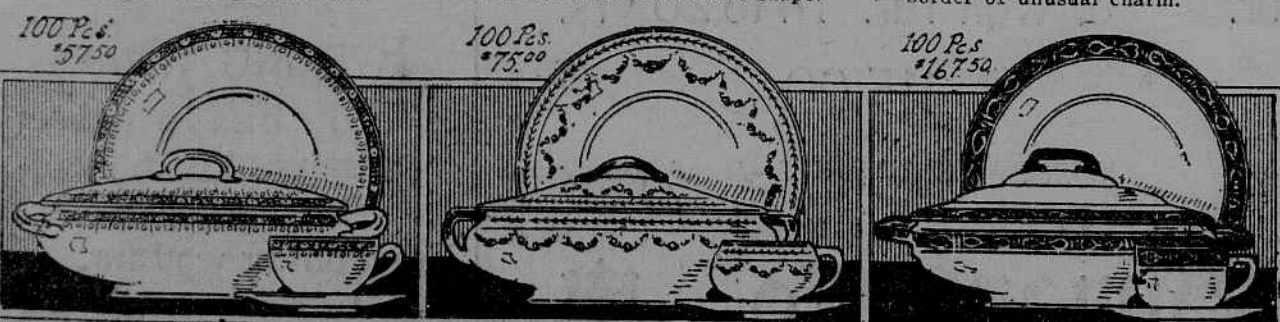
100 Piece Imported China Dinner Sets, pastel tinted flower design. Coin gold handles.

\$49.50

100 Piece Imported China Dinner Sets, blue band border decoration. Attractive shape.

\$52.50

100 Piece Imported China Dinner Sets, narrow floral border of unusual charm.



\$57.50

100 Piece Imported China Dinner Set, floral border in pink.

\$75.00

100 Piece Imported China Dinner Set, Black and gold border.

\$167.50

100 Piece Cobalt Blue and Gold Dinner Set. Coin gold handles.

Mail Orders Filled White Quantities Last. No C. O. D's.

GIMBELS CHINA SHOP—Fifth Floor.

SALE! FUR COATS SCARFS and MUFFS

Our \$400,000 Stock: Dependable Quality

GIMBELS FUR SHOP has won a place all its own in the mind of the public. It is famous for VARIETY, STYLE, QUALITY and VALUE. This season we have outshone ourselves—if such a thing be possible for an organization whose name, since 1842, has been synonymous with Reliability and Fashion in fine Furs. And NOW—comes this Event—offering an unequalled opportunity for Economy and Thrift in the buying of your Winter Furs.

In the most recent New York, St. Louis and London Fur Auction Sales, many fur skins advanced in price, with a brisk demand from every quarter. These advances are not reflected in the GIMBEL FUR SHOP.

Our Patrons May Now Purchase the Productions of the World's Foremost Fur Fashion Creators

AT REMARKABLY LOW PRICES

Hundreds of Distinctive Fur Coats

- | | |
|--|---|
| \$245 Hudson Seal Coats, ¾ length, large self collar and cuffs. | \$895 Natural Mink Wrap, full length model, fine silky skins. Charming! |
| \$289 Hudson Seal Coats, ¾ length, Beaver cape collar and cuffs. | \$345 Persian Lamb Dolmans, fine pelts, full length, contrasting collar. |
| \$295 Hudson Seal Coats, 40 in., Skunk collar and cuffs. | \$125 Caracal Coats, ¾ length, soft, lustrous skins. Fine silk lining. |
| \$325 Hudson Seal Coats, 40 in., large Beaver cape collar. | \$179 Caracal Coats, 40 in., fine dyed Skunk collar and cuffs. |
| \$375 Hudson Seal Coats, full length, splendid quality, self trimmed. | \$295 Grey Squirrel Coats, 36 in., soft, carefully selected skins. |
| \$425 Hudson Seal Coats, full length, generous Skunk collar, cuffs. | \$595 Grey Squirrel Wraps, full length, new and decidedly smart. |
| \$425 Hudson Seal Wraps, deep cape collar of selected skins. | \$189 Natural Raccoon Coats, full length, for motoring or street wear. |
| \$225 Moleskin Coats, ¾ length, large cape collar and cuffs. | \$115 Natural Civet Fur Coats, ¾ length, well-matched skins. |
| \$275 Moleskin Wraps, choice skins, several smart new models, richly lined. | \$115 French Seal Coats, ¾ length, large self collar. Richly silk lined. |
| \$135 Natural Muskrat Coats, ¾ length, large collar and cuffs of Raccoon. | \$145 French Seal Coats, ¾ length, very fine black Skunk collar and cuffs. |
| \$75 Black Russian Pony Coats, large collars of contrasting furs. | \$175 French Seal Coats, 40 in., fine natural Skunk collar and cuffs. |
| \$89 Leopard Cat Coats, 36 in. model, Raccoon collar and cuffs, richly lined. | \$165 French Seal Wraps, full length, large tuxedo front collar and cuffs. |
| \$495 Natural Mink Coats, 36 in., fine skins, large collar. | \$79 Marmot Coats, ¾ length, large collar and cuffs. |

Hudson Seal (so termed) is dyed muskrat.
French Seal (so termed) is dyed coney.

Excellent Values in Neckpieces

- | | |
|---|--|
| Grey Squirrel Cape Collar - - - \$39.50 | Brown and Grey Caracal Collars - \$18.50 |
| Australian Opossum Cape Collars - \$25.00 | Grey Coney Collars - - - \$10.00 |
| Natural Skunk Cape Collars - - - \$55.00 | Mink Two-Skin Choker - - - \$35.00 |
| Beaver Cape Collars - - - \$49.50 | Fox Scarfs - - - \$18.50 |
| Children's Fur Sets - - - \$2.75 to \$25.00 | |

Three Specials in MUFFS

- | |
|--|
| Hudson Seal Pieced Muffs - - - \$8.50 |
| Black Skunk Muffs - - - \$18.50 |
| Australian Opossum Muffs - - - \$18.50 |

A DEPOSIT WILL RESERVE FURS INTENDED FOR XMAS GIVING

"Gimbels Furriers Since 1842"

MAIL ORDERS FILLED

GIMBELS FUR SHOP—Third Floor



Natural Raccoon Long Coat \$189.00

Grey Squirrel Cape Collar \$75.00

Natural Dark Mink Stole \$175.00

Long French Seal Wrap \$165.00